

**SPEAK.  
INFLUENCE.  
CHANGE.**



**AEUE MARKETING  
SHARING SESSION 2024**

**BUCHAREST, 21 - 22 MAY 2024**

**BUILDING TRUST**



## MAY 20<sup>TH</sup> - ARRIVAL AND WELCOME DINNER

TIME	TOPIC	RESPONSIBLE
<b>Arrival and Check-In</b>		
<b>19:00</b>	<b>Welcome dinner outside the hotel</b>	<b>All</b>

## MAY 21<sup>TH</sup> - AEUE MARKETING & COMMUNICATION

TIME	TOPIC	RESPONSIBLE
08:30-08:45	Welcome & Introduction	Ioana
08:45-09:00	Czech Republic	Marek
09:00-09:15	Czech Republic	Stanislav
09:15-09:30	Poland	Natalia Maciej
09:30-09:45	Greece	Sophia
09:45-10:00	Serbia	Gorica
10:00-10:15	Hungary	Istvan
<b>10:15-10:45</b>	<b>Coffee break</b>	
10:45-11:00	Croatia	Petra
11:00-11:15	Slovakia	Matej
11:15-11:30	Bulgaria	Ivan Betine
11:30-11:45	Albania	Malvina
11:45-12:00	Q&A Session	All
<b>12:00 - 13:00</b>	<b>Lunch</b>	
13:00-13:15	Digital Waterproofing Campaign	Alina Doris
13:15-13:45	Lead Management & DCC	Velimir
13:45-14:00	Product Management	Sladjana
14:00-14:30	Q&A Session	All
<b>14:30-15:00</b>	<b>Coffee break</b>	
15:00-17:45	Strategy 2025 Workshop	Ioana
<b>17:45-18:30</b>	<b>Free time</b>	
18:30-19:00	City walk	All
<b>19:00</b>	<b>Dinner outside the hotel</b>	<b>All</b>

# Agenda

BUILDING TRUST



## MAY 22<sup>TH</sup> - WORKSHOP

TIME	TOPIC	RESPONSIBLE
08:00-10:00	Conclusions first day & Strategy Presentations	Ioana
<b>10:00-10:30</b>	<b>Coffee Break</b>	
10:30-13:00	Workshop public speaking	All
<b>13:00-14:00</b>	<b>Lunch break</b>	
14:00-15:00	Public speaking practice	All
<b>15:00-15:10</b>	<b>Coffee Break</b>	
15:10-17:10	Public Speaking presentations + premieres	All
17:10-18:00	Individual departures / Free time	
<b>18:00</b>	<b>Dinner outside the hotel</b>	



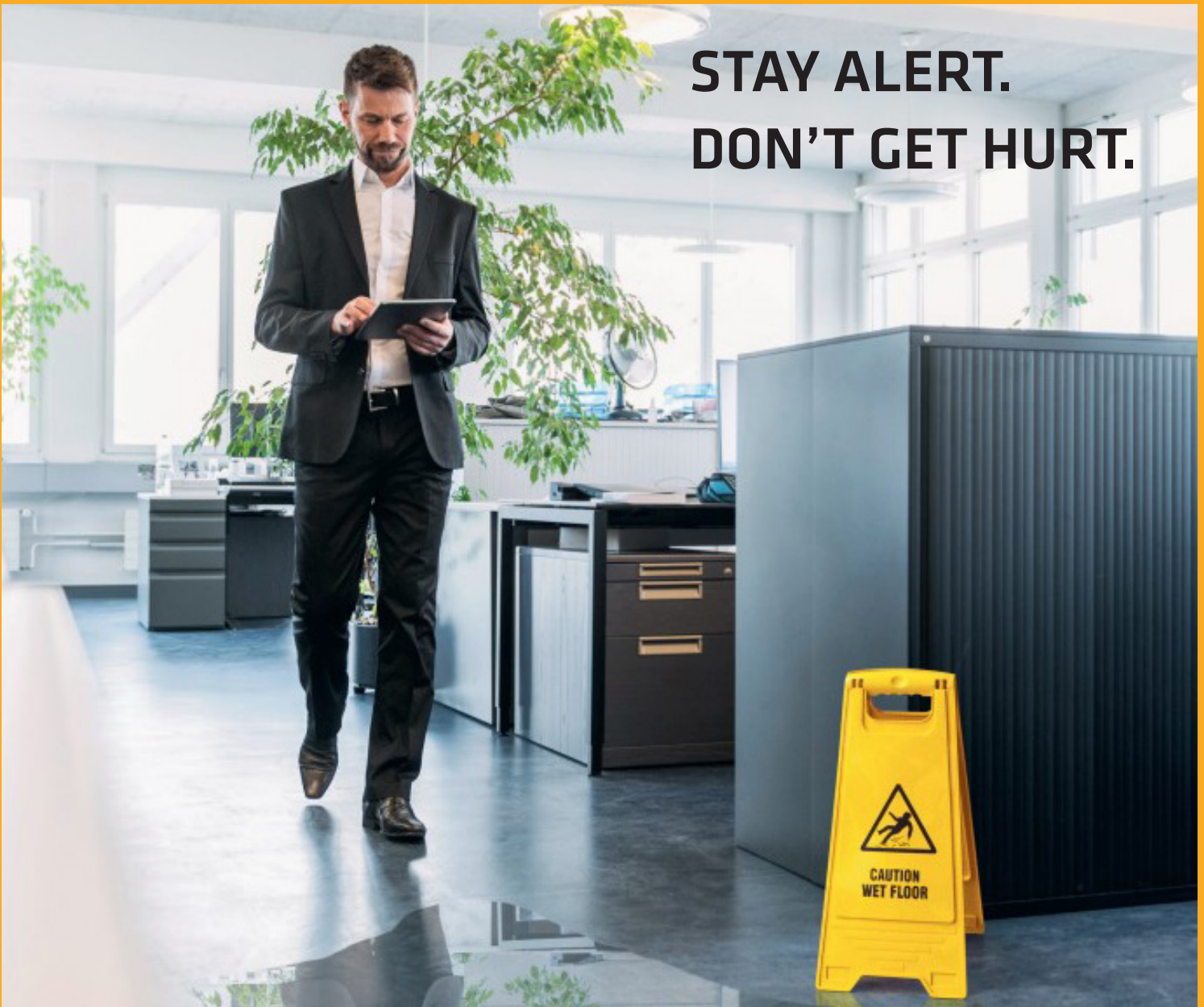
**Hotel:** Courtyard by Marriott

**Address:** : Bulevardul Dimitrie Pompeiu 2

**Hotel phone no:** +40 311-020000

Scan QR Code for Hotel Address

# STAY ALERT. DON'T GET HURT.



## Parking lot safety

- ▽ Don't become distracted by your cell phone or headphones
- ▽ Look twice for pedestrians, bicycles and to your car.
- ▽ Be aware of your surroundings. Walk with confidence to buildings
- ▽ Drive slowly and obey posted speed limits



## What to do in the event of an accident:

- ▽ Protect the victim and the people exposed to the risk.
- ▽ Alert Sika staff.
- ▽ Rescue the victim if you have right skills or stay with close to him/her. Every accident, even light, must be reported



## What to do in case of fire?

- ▽ In case of fire detection:
- ▽ Alert organizers / hotel staff immediately.
- ▽ Use the extinguishers available.



## Stair safety:

- ▽ Use hand trails
- ▽ Put your mobile device away
- ▽ Take one step at a time. Slow down



## Smoking Ban

To smoke is only allowed in the reserved outdoor area



## When hearing the evacuation alert system:

- ▽ Keep Calm
- ▽ Leave the building following the exit signs.
- ▽ Join the gathering point
- ▽ Take any colleagues with you to the assembly point

